07944 186 093

Morgan Stanley via Synechron

Senior UX Designer 2021 - Present At Morgan Stanley I led the design of a generative AI interfaces for the "AskResearch" product. This new product supports research analysts by streamlining their access to data. This helped reduce over 10,000 hours of manual effort, showcasing the firm's early adoption of AI in finance.

I also led design of key features as part of the launch and redesign of the Research Portal, improving usability and access to critical research.

Alongside client work, I work within Synechron to support the career development of junior designers and students through mentorship sessions and knowledge sharing.

J.P. Morgan Chase

UX Designer 2019 - 2021 At J.P. Morgan Chase, I worked with agile product teams across various business lines and regions to promote UX best practices and deliver user-centered products. I conducted user research to guide prioritization, created interactive prototypes in Sketch and HTML, and regularly tested and presented these findings to stakeholders. Collaborating with UI engineers I ensured designs were both feasible and accessible, while also contributing to a shared design system across the organisation.

I was also in a Product Owner role during my time with the "Force For Good" initiative, where I lead a team of 10 to design and build a product for Prostate Cancer UK. We successfully launched a product that reduced the nurse's time spent with data entry, allowing more time to talk to patients.

Arnold Clark

Product Designer 2015 - 2019 As part of an agile product team at Arnold Clark, I contributed to the development of new features and improvements for arnoldclark.com, the company's primary and fastest-growing sales channel with over 1 million monthly visits. Through user research, prototyping, and iterative design, I helped improve the website experience and improved our customer satisfaction scores and sales.

MadeBrave

Digital Designer 2013 - 2015 At MadeBrave, I delivered digital design and branding solutions in a client-facing role, managing communication, presenting work at key milestones, and aligning designs with client goals. On larger projects, I facilitated user research sessions to develop user personas and uncover user needs. I lead the design of various websites and applications of clients that balanced brand identity with usability and accessibility best practices.

Doublethink

Founder 2012 - 2013 Doublethink provided user experience design, branding and illustration services for various clients. We were an early proponent of responsive web design, which required me to solve challenging problems with few contemporary solutions to refer to. In later projects we combined these responsive design websites and applications with more complex art direction, from which I learned a lot about digital design and web development.

Tryangle Marketing

Graphic Designer 2009 - 2012 At Tryangle Marketing I started as the first Graphic Designer in the company. As the business grew I began working closely with web developers and guided other graphic designers. I led branding projects and regularly communicated with clients, offering advice and tailoring solutions to their requirements.

Education BA Multimedia Design

Glasgow Caledonian University

2008 - 2009

HND Visual Communication

Glasgow Metropolitan College

2006 - 2008

Skills User Research

Usability Testing
Prototyping

Accessibility Testing

Interface Design

Wireframing

HTML/CSS

React

Tools Figma Adobe Illustrator

Figjam Adobe Photoshop

Visual Studio Code Adobe After Effects

Blender Adobe Premiere

Interests

I enjoy making music in my spare time which allows me to express my creativity and explore different production techniques. I also enjoy creating 3D art, playing video games and playing football regularly.